The Henry Jones Art Hotel is a fusion of history and modernity, art and design, indulgence and discovery. Australia’s first dedicated art hotel, the Henry Jones merges one of Tasmania’s most significant industrial heritage sites – H. Jones and Co. Pty. Ltd. IXL – with sleek design and contemporary Tasmanian artwork to create a sophisticated and deeply engaging accommodation experience on Hobart’s waterfront.

Throughout this Media Kit, all text appearing in red represents a clickable link.

IMAGE LIBRARIES

All our visual content has been created by Tasmanian photographers Adam Gibson and Jon Gazzignato and videographer Josh Lamont. Simply click the links below to access our online libraries.

**The Henry Jones Art Hotel** (photo credits to Adam Gibson + video credits to Josh Lamont)

**Landscape Restaurant & Grill** (photo credits to Adam Gibson + video credits to Josh Lamont)

**Peacock & Jones Restaurant** (photo credits to Adam Gibson)

**Atrium Wedding** (photo credits to Jon Gazzignato)

**Click here** to watch *The Henry Jones Brand Film*…
A child of two convicts, Henry Jones was born in 1862 and at the age of 12 started work in George Peacock’s jam factory. He began pasting labels on jam tins six days a week, ten hours a day. From this humble beginning, Henry grew an empire spanning five continents with interests in jam, fruit, timber, mining, and shipping, becoming the largest private company in the world. All this originated in the buildings that now comprise The Henry Jones Art Hotel.

H Jones & Co.’s legendary brand ‘IXL’ dates from approx. 1895 and is said to originate from Henry’s personal motto “I excel in everything I do”. In 1919 Henry Jones became the first Tasmanian to be knighted, and 10,000 mourners crowded into Cornelian Bay cemetery when he passed away in 1926.
OUR ROOMS

The Henry Jones Art Hotel has 52 Rooms (and four Suites), each individually designed and furnished. Sleek modernity complements untouched heritage features, nineteenth century sandstone walls frame contemporary Tasmanian artworks, and original windows reveal views of Hobart's harbour, city, and mountains. Luxury fittings adorn every room, with comfortable king size beds draped in exotic silk covers and ottomans. Most rooms are equipped with European style stainless steel and translucent glass bathrooms and feature harbour or mountain views, while others overlook the stunning all-glass atrium revealing sunny glimpses of the historic jam factory interior.

*Deluxe Spa Harbour View Room* - $490 per night*

*Deluxe Spa Room* - $400 per night*

*Standard Harbour View Rooms* - $440 per night*

*Standard Rooms* - $360 per night*

*Artist Studio Lofts* - $280 per night*

*Room rates above may fluctuate subject to season. To view rooms and live rates, click here.*
**OUR SUITES**

**The Henry Jones Suite** - $1,020 per night*

A luxurious one-bedroom suite, located in the former stately boardroom of H. Jones and Co. IXL Jam. Rebuilt in the early 1900s in art nouveau style, the administration offices of Henry Jones’ thriving company were a statement of success – soaring Tasmanian blackwood ceilings and glossy wall panelling, a grand main staircase and sunny skylights. This suite is within a stone’s throw of Hobart’s waterfront, enjoying magnificent views of the docks, the city and kunanyi/Mount Wellington.

**Peacock Terrace** - $1,020 per night*

Once the original home of Jam Factory founders George and Margaret Peacock, and later Sir Henry Jones’ private residence, this 1823 heritage-listed terrace is now the oldest standing building on ‘Old Wharf’ and houses Tasmania’s earliest spiral staircase. Split over two floors is two elegant bedrooms, a sitting room, kitchenette and large bathroom.

**Oriental Suites** - $760 per night*

These two luxurious one-bedroom suites have a distinctly Asian feel and evoke a sense of serene harmony. Traditional Japanese design elements and spacious open-plan layout contrast the earthy industrial elements of the room’s original architecture.

Our four spacious suites have the normal luxuries; Nespresso coffee machines, Bluetooth speakers… but the *Overflowing Infinity Spa* is their defining feature. A continuous flow of water cascades over the sides of the ultra-deep bath, infinity style. Effervescence ports release warm streams of tiny champagne-like bubbles to create the ultimate luxurious sensory experience.

*Suite rates above may fluctuate subject to season. To view suites and live rates, click here.*
From its inception, The Henry Jones was designed as an art hotel – a working gallery rich in colour and creativity, grounded in place. The art at The Henry Jones is far from the bland and inoffensive art normally seen in hotels. Intriguing, sometimes provocative, it tells stories of history, cultural identity, environment and place.

Full time art liaison Emine Lewis exhibits over 400 original and contemporary artworks at any one time, showcasing Tasmania’s emerging and established artists in every room and space of the hotel. This reflects the hotel’s close relationship with the Tasmanian School of Creative Arts next door; the core of the local art community and an integral part of many artists’ art practice and research. The hotel is also dedicated to supporting independent artists and local galleries, with exhibitions constantly on display in the Packing Room.

Most pieces displayed are for sale, and the entire range is listed on the online art catalogue.

THE HENRY JONES ART PRIZE

The inaugural Henry Jones Art Prize will be launched in May 2018. The prize has been established to support and nurture the art community in Tasmania. The winning artist will receive $20,000 and the opportunity to have a solo exhibition at The Henry Jones Art Hotel. There will also be a people’s choice award, offering the winner framing to the value of $1000. The Henry Jones Art Prize is open to early-career Tasmanian artists and all artwork submitted will be available for sale to the general public. Winners will be announced in November and the exhibition will be open 7th-18th November.

For more information on the Art Prize, click here.
Daily 60-minute art and history tours hosted by History Liaison Greg Ball and/or Art Liaison Emine Lewis showcase rich history and interpret perplexing artworks with a glass of Tasmanian sparkling.

**Hear our History**
Our history liaison Greg Ball explains the rich history of the property down to the finest of details. Why our in-house herb garden is shaped into Peacock feathers, or why the shade cloths in the atrium are shaped as original jib sails from the first colonial sailing ships. Remnants of stories are uncovered like the unfinished carvings in the timberwork of the grand staircase, or the original fragments of the 1800s wallpaper that Margaret Peacock had attempted to cover the industrial sandstone with inside their family home.

**Where’s the Jam?**
As a steam-powered jam factory producing 2 million tins of jam per season, jam still oozes through the hotel. Walking through the corridor on level one, guests can see dark, shiny jam stains seeping through the floorboards above. They can feel it’s smooth glossy texture bleeding out on the beams in the Art Installation Suite. The jam factory sat vacant for thirty years as development ideas came and went, so when the heaters were turned on for the first time in 2004 as a hotel, the smell of jam filled the rooms and spilled out onto the streets. Even now, on a hot day 14 years later, guests drift through the hotel and can smell the sweetness of stewing fruit and sugar.
The Henry Jones Art Hotel offers an environment of elegance and charisma for unique business functions, conferences, weddings, cocktail parties and concerts. Seven unique and distinct event spaces can be transformed in various ways, and a dedicated C&E team specially tailor each bespoke event, accommodating almost any request. Executive Food and Beverage Manager Hugh Whitehouse has years of expertise in wine matching and ensures only the Tasmanian wines and spirits are offered at Henry Jones events. Esteemed chefs from Landscape Restaurant and Grill create unrivalled catering offerings of stunning canapes, fresh local seafood, succulent organic meats and seasonal Tasmanian produce.

**Art Installation Suite:**
**The Packing Room:**
An intimate meeting room set within the rustic jam factory interior. Our exhibition room is a light, airy and polished space suitable for small functions.

**The IXL Atrium:**
A stunning three-storey glass atrium provides an atmospheric and weather-safe venue.

**The Lounge:**
Relaxed, understated and classy, the Lounge has its own bar and is prime for mingling.

**The Jones & Co. Room:**
This warm, grand and stately venue space is perfect for weddings, conferences, meetings and presentations.

For more information on weddings and events, [click here.](#)

Artwork by Wayne Brookes, image by James Garlick
OUR RESTAURANTS

The award-winning Landscape Restaurant & Grill creates an unforgettable dining experience on Hobart’s waterfront within the original sandstone and timber fabric of the 1830s IXL building. It is centred upon a selection of premium Tasmanian and Australian steaks as well as seafood of the closest providence, cooked predominantly on the wood-fired Asado Grill. The grill is fired up daily with a blend of Tasmanian hardwood and a selection of sherry, bourbon or port cask to give a unique flavour to the dishes. It is a modern, dark space, surrounded by the iconic art of John Glover, with a simple and sophisticated menu.

Peacock and Jones is a relaxed and intimate restaurant within the charismatic sandstone of the IXL building and offers an ever-changing a la carte menu that celebrates the beauty of Tasmanian food. Head Chef Jeff Workman showcases his creative flair in the open-plan kitchen using of Tassie’s seasonal best and has worked in numerous hatted establishments and under Michelin-starred chefs. The restaurant offers a generous list of Tasmanian, interstate and old world wines and is a casual little eatery that punches well above its weight.

The Henry Jones Art Hotel is perhaps most critically acclaimed for it’s exceptional culinary experiences, that celebrate history and art in their own unique way.
The Henry Jones Art Hotel was designed by award-winning architect Robert Morris-Nunn. The hotel reinhabits the handsome industrial heritage warehouses of The H. Jones and Co. Pty. Ltd. IXL jam factory, dating back to the 1820s and making for a rich and historical backdrop. Robert Morris-Nunn thrived on the synthesis of old and new, enriching, respecting and tributing the implicit story behind the original structure. Guest rooms and reception spaces are within the old warehouse interiors, and this compelling authenticity appeals to a diverse group of guests who love to imagine the jam is still trickling down the walls.

The original floorboards can be seen from below in every internal space, with new floors built on top on each level. Original rusty corrugated iron roofs can be seen from within, but are insulated and protected from above. The glass atrium serves as an “outdoor” public space for citizens of Hobart to use throughout the year, in all weather. Internal funnels and voids utilise the natural heat build-up throughout the day to warm the sandstone warehouse rooms at night, and the opposite throughout the day, acting 12-hours out of kilter with the outside environment. Rarely do guests need to use their air conditioning unit. Age-smoothed timber beams, exposed hand-cut sandstone walls and fragments of original 1800s wallpaper are juxtaposed with ultra-modern bathroom pods, luxury fabrics, custom designed timber furniture by renowned Tasmanian designer Kevin Perkins, and of course, original contemporary Tasmanian artworks.
IXL LONG BAR

IXL Long Bar is a small, classic and edgy cocktail bar set in the historic sandstone interior of the old jam factory. Along with an exclusively-Tasmanian by-the-glass wine list, IXL Long Bar offers an impressive back-bar spirits range with one of the largest collections of Tasmanian whiskies and gins in the state. The award-winning bartenders have a passion for handcrafting cocktail components out of seasonal Tasmanian produce; just ask about their “Mary Tells Porkies”. Live jazz on the long-standing piano kicks off cocktail hour, which has become an institution at The Henry Jones Art Hotel.

SISTER PROPERTIES

The Henry Jones Art Hotel is owned and operated by the Federal Group Tourism, who also own and operate the globally acclaimed Saffire Freycinet, and Australia’s first storytelling hotel, MACq 01.
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